

YEVGENIY STARINETS

SENIOR FRONT-END ENGINEER

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English – Ukrainian – Russian

PROFESSIONAL SUMMARY

- Front-end developer with over 20 years of experience in software development, specializing in React and TypeScript.
- Led front-end development of a platform for advertisers and influencers, achieving 95% test coverage and weekly code updates.
- Spearheaded AI-powered functionalities, improving content creation efficiency by 40%.
- Progressed from Senior Software Developer to Team Lead, reducing front-end defects by 25% through the implementation of comprehensive testing suites with Mocha, Jest, React Testing Library, Cypress and Playwright.

TECHNICAL SKILLS

- **Front-end Development:** TypeScript/JavaScript, React, Redux, REST API/GraphQL/WebSockets.
- **Back-end Development:** Node.js, Express, Next.js, Nest.js with MsSQL/PostgreSQL/MongoDB/Redis.
- **Automation:** Webpack, Docker, version control (Git, GitLab CI/CD, GitHub Actions), Storybook.
- **Testing:** Mocha, Jest, React Testing Library, Cypress, Playwright;
- **Architectures:** Microfrontend, Featured-Sliced Design.

PROFESSIONAL EXPERIENCE

Staff / Senior Front-end Engineer

Self-employed | Dec 2024 to present

Technologies: TypeScript, React, Nest.js, PostgreSQL, version control (Git, GitHub), Featured-Sliced Design, Rest API, Microfrontend, Microservices

Currently designing and developing a full-stack web platform for a logistics company, focused on order management and process automation.

Led the design and implementation of the company's IT architecture - from front-end and backend systems to infrastructure planning - with a strong focus on scalability and long-term maintainability. Emphasis on responsive UI/UX design to enhance user engagement and satisfaction.

- Accelerated front-end loading speeds by 22% via aggressive code-splitting techniques, enabling a smoother user experience and reduced bounce rates for the logistics platform.
- Forged automated CI/CD pipelines leveraging Docker, accelerating software delivery cycles by a factor of 4x and diminishing deployment times by 75% through streamlined processes.
- Automated order tracking and fulfillment processes, cutting manual effort by up to 40%.

Team Lead / Senior Front-end Developer

RankWorks, Pointe-Claire | May 2021 to Dec 2024

Project: Influencer Marketing Platform

Technologies: React, TypeScript, Redux, WebSocket, version control (Git, GitHub), Featured-Sliced Design, Rest API, Microfrontend

- Led front-end development for a platform connecting advertisers and influencers, managing the full lifecycle from concept to deployment; achieved 95% test coverage and weekly deployments, enabling faster feature releases and rapid bug fixes.
- Developed 70+ reusable UI components with React and TypeScript, enhancing application scalability by 20% and reducing development time for new features by ~30%.
- Implemented real-time chat functionality with TypeScript and Socket.IO, boosting user engagement by 30% and fostering stronger community interaction.
- Constructed a scalable and responsive user interface for the social media analytics dashboard using TypeScript. Achieved a 99.9% uptime and reduced page load times by 40%, resulting in a faster UX.

PROFESSIONAL EXPERIENCE (continued)

Project: Social media Data Consolidation Platform

Technologies: React, TypeScript, Redux, GraphQL, version control (Git, GitHub), Microfrontend

- Managed the integration of 8+ social media data sources, consolidating their data into a single platform and removing data-analysis bottlenecks.
- Created AI-powered features for auto-generating content and scheduling posts, improving content creation efficiency by ~40% and saving substantial time for clients.
- Deployed AI-driven recommendations across 15+ client websites, improving review strategies and increasing client engagement by 25% via usability and content placement improvements.
- Spearheaded integration of advanced SEO analytics tools into the platform, improving website visibility and searchability by ~40% across client projects.

Smart Home Integrator

Self-employed, Central Asia | Sep 2016 to Aug 2021

Technologies: TypeScript/JavaScript, React, Node.js, SQLite

- Designed and developed custom smart home control interfaces and dashboards integrating 8+ automation subsystems (lighting, HVAC, security, multimedia, access control) into a unified, mobile-responsive web platform.
- Constructed embedded automation logic and backend services for device communication (sensors, actuators, controllers), ensuring 99.9% uptime and seamless interoperability across vendors.
- Optimized control logic and system performance, reducing memory usage by 20% and improving response latency across networked devices.
- Built configurable UI templates for touchscreen and mobile apps, improving end-user experience and reducing interface-related support tickets by 15%.
- Spearheaded the development of a self-service documentation portal utilizing React and TypeScript, leading to a measurable decrease of 60 hours per week in direct support workload.
- Engineered a React-based UI for a smart building platform, collaborating with HVAC, electrical, and security contractors to align system logic; accelerated data processing speeds by 18%.
- Delivered continuous updates and feature improvements based on client feedback, maintaining long-term product satisfaction above 95%.

Senior Software Developer - Team leader - Chief Information Officer

Greenhouse Inc., Almaty, Kazakhstan | Sep 2008 to Aug 2016

(FMCG national wholesaler (import, B&B) with 4,500 employees)

Technologies: HTML, JavaScript (ECMAScript 5), PHP, MySQL

- Led the development of ERP and internal web applications for B2B order management, warehousing, and analytics, supporting 20,000+ daily orders across 40 regional branches.
- Designed and implemented front-end modules for order tracking, invoicing, inventory control, and reporting - reducing processing time by 30% and improving usability for 1,500 remote agents.
- Built a corporate web portal to centralize document workflows and internal communication, decreasing approval turnaround by 40%.
- Directed a 25-person engineering team; established UI/UX standards, code review practices, and a scalable development process across distributed teams.
- Devised data visualization dashboards for real-time sales and inventory analytics, improving operational decision-making efficiency.
- Drove modernization from legacy systems to modular web-based architecture, ensuring long-term scalability and maintainability.

EDUCATION

Master of Engineering (M.Eng.)

National Technical University of Kazakhstan, Almaty, Kazakhstan